



About The Arc of Monroe

The Arc of Monroe has been working passionately for more than 65 years to enhance the quality of life for people with intellectual and developmental disabilities. The Arc shines a light on abilities of the people it supports – more than 1,500 people in 42 locations with 800 employees throughout Monroe County. The Arc of Monroe is one of the largest Arc chapters in New York State and is committed to supporting the local economy by being a partner and collaborator that aids in the economic development of the Monroe County community.

WHY BECOME A SPONSOR? Investing in a sponsorship with The Arc of Monroe isn't just the right thing to do—it also makes smart business sense. Here are four reasons why:

It promotes a positive brand. Supporting The Arc of Monroe shows your customers that you believe in equality for people with intellectual and developmental disabilities (IDD).

It increases brand awareness. There are over 1,500 people with IDD supported by The Arc of Monroe, and over 3,000 family members who love and care for them, along with 800 dedicated staff. That is a significant number of potential customers learning about your company through The Arc's promotion of your sponsorship.

It reaches a wider demographic. Imagine the new demographics that The Arc will enable you to reach—expert professionals, dedicated self-advocates, fiercely loyal family members, and passionate direct support workers.

It enhances the customer experience. For the vast majority of customers, supporting people with IDD is a shared value.

The Arc of Monroe's Reach

800

people employed

people supported 11700 total number of social media followers

42 locations across Monroe County

Join Us! · 2024 arcmonroe.org/foundationevents

February Date to be announced.

May 14th

June 6th

July 21st

The Dawgs at

Iron Smoke Distillery

3rd Party Event

Sporting Clays Tournament

Dancing with The Arc

Steel Rail Revival 3rd Party Event

October 25th

A Toast to The Arc

Host a 3rd Party Event To Support The Arc!

Friends like you make it possible to transform the lives of people with disabilities, while strengthening awareness and respect for individual abilities. As The Arc of Monroe supporters, you can create a fundraising event and gather your friends to support The Arc's mission. This drums up excitement, drives fundraising activity, and attracts new donors who correlate a fun, meaningful experience with The Arc! Want to learn more? Visit ArcMonroe.org/ThirdParty.



The Arc Foundation of Monroe **Sporting Clays** TOURNAMENT

May 14, 2024 ArcMonroe.org/Clays



Join us for a day in the great outdoors in support of The Arc of Monroe! Our Sporting Clays Tournament has become a beloved event, drawing sport shooting enthusiasts from all over the Rochester area. In 2024, participants will enjoy healthy competition and a fun afternoon of sport shooting clays. The tournament is shot in teams of 4 players and played over a course of 12 shooting stations laid around the course. The event will also have a raffle, silent auction and conclude with cocktails, dinner & prizes for top teams.

We invite experienced shooters to sign up for this event and to bring their own gun – that way they'll feel comfortable and safe with their personal firearm. The first consideration in shooting a round of sporting clays is always safety!

Why not secure your sponsorship now in support of the people and programs of The Arc of Monroe?

Sporting Clays Tournament • May 14, 2024 Sponsorship Opportunities

PRESENTING SPONSOR \$5,000 EXCLUSIVE - only 1 sponsorship available.

- Registration for 12 participants (3 teams).
- Company logo on event signage, The Arc of Monroe website & social media.
- Company-provided banner prominently displayed.
- Station sponsor with signage and formal recognition at event.

HOSPITALITY SPONSOR \$3,000

- Registration for 8 participants (2 teams).
- Signage at on-course drink stations and cocktail hour.
- Company logo on event signage, The Arc of Monroe website & social media and formal recognition at event.

BIRDS & AMMO SPONSOR \$3,000

- Registration for 8 participants (2 teams).
- Logo on score card.
- Company logo on event signage, The Arc of Monroe website & social media and formal recognition at event.

SKEET SPONSOR \$2,500

- Registration for 8 participants (2 teams).
- Company logo on event signage, The Arc of Monroe website & social media.
- Station sponsor with signage and formal recognition at event.

TARGET SPONSOR \$1,500

- Registration for 4 participants (1 team).
- Company logo on event signage, The Arc of Monroe website & social media.
- Station sponsor with signage and formal recognition at event.

INDIVIDUAL SHOOTER \$200

TEAM OF 4 SHOOTERS \$750

DRINKS & DINNER \$50



June 6, 2024 ArcMonroe.org/Dancing



Join us for the second annual "Dancing with The Arc"! Based on the popular competition show, Dancing with the Stars, this fundraiser pairs people supported by The Arc of Monroe with local Rochester celebrities where they embark on a magical journey together to learn a dance! See the ballroom brought to life at the home of the Rochester Red Wings – Innovative Field.

The Roc community came out in full force last year by purchasing tickets, as well as voting for their favorite dance duo in the competition through our online voting system. The more votes each dancer got, the more money raised for The Arc of Monroe!

Secure your sponsorship now and be a part of this amazing, event, all to support the people and programs of The Arc of Monroe!

Dancing with The Arc • June 6, 2024 Sponsorship Opportunities

EXCELLENCE SPONSOR \$10,000 EXCLUSIVE - only 1 sponsorship available.

- 25 event tickets and exclusive access to the VIP tent pre-event with complimentary refreshments.
- Recognition as the presenting sponsor on all event mentions before, during and after the event.
- Company logo on mailings, event signage, The Arc of Monroe website & social media.
- 1 seat at the judges table with food and beverages.

EMPATHY SPONSOR \$7,500

- 20 event tickets and exclusive access to the VIP tent pre-event with complimentary refreshments.
- Company logo on mailings, event signage, The Arc of Monroe website & social media.

INTEGRITY SPONSOR \$5.000

- 20 event tickets, including food and beverage credit.
- Company logo on event signage, The Arc of Monroe website & social media.

INGENUITY SPONSOR \$2.500

- 15 event tickets, including food and beverage credit.
- Company logo on event signage, The Arc of Monroe website & social media.

PERSEVERANCE SPONSOR \$1,000

- 10 event tickets, including food and beverage credit.
- Company logo on event signage, The Arc of Monroe website & social media.

CAMARADERIE SPONSOR \$500

- 5 event tickets, including food and beverage credit.
- Name recognition on signage, The Arc of Monroe website & social media.



October 25, 2024 ArcMonroe.org/Toast



A Toast to The Arc – The Arc of Monroe's signature gala – is a dazzling night of celebration and fun as we honor people who have supported and partnered with The Arc in powerful ways over the past year. This year we will convene at The Wintergarden, a gorgeous glassenclosed venue in downtown Rochester, located in the Legacy Tower.

We'll enjoy heavy hors d'Oeuvres and a scintillating selection of cocktails and wines, all in a sparkling setting. Don't forget to look up! You'll marvel at the breathtaking views of the city lights through the venue's glass atrium. Throughout the evening, Rochester Artist Lorraine Staunch, known for her stunning murals, will paint a one-of-a-kind piece just for A Toast to The Arc that will be auctioned off at the end of the night!

And once the festivities are over, grab your dancing shoes as we dance the night away in a beautiful setting!

Secure your sponsorship now for this magical night all to support the people and programs of The Arc of Monroe!

A Toast to The Arc • October 25, 2024

Sponsorship Opportunities

PRESENTING EXCELLENCE SPONSOR \$15,000 EXCLUSIVE - only 1 sponsorship available.

- Registration for 24 (includes unlimited heavy appetizers, drinks, and dessert).
- Prominent verbal recognition and signage at Toast as the "Excellence Sponsor."
- Sole sponsorship of "Raised Glass" Champagne Toast to The Arc.
- Company logo on event signage, The Arc of Monroe website & social media and dedicated feature on social media.
- Special opportunity to welcome guests at the podium before the dinner program.
- Prominent full-page color ad in the event program book (either inside front or inside back cover) 8" high x 5" wide.
- Recognition in a post-event "Thank You" ad in the Rochester Business Journal.

EMPATHY SPONSOR \$10,000

- Registration for 16 (includes unlimited heavy appetizers, drinks, and dessert).
- Your choice to sponsor one of the following items with displayed named recognition: Items are first come, first served: Entertainment, Dessert, Table Gift.
- Prominent verbal recognition at event.
- Company logo on event signage, The Arc of Monroe website & social media and dedicated feature on social media.
- Full-page color ad in the event program book: 8" high x 5" wide.
- Recognition in a post-event "Thank You" ad in the Rochester Business Journal.

INTEGRITY SPONSOR \$5,000

- Registration for 8 (includes unlimited heavy appetizers, drinks, and dessert).
- Prominent verbal recognition at event.
- Company logo on event signage, The Arc of Monroe website & social media.
- Half-page color ad in the event program book: 4" high x 5" wide.
- Recognition in a post-event "Thank You" ad in the Rochester Business Journal.

INGENUITY SPONSOR \$2,500

- Registration for 6 (includes unlimited heavy appetizers, drinks, and dessert).
- Verbal recognition at event.
- Company logo on event signage, The Arc of Monroe website & social media.
- Quarter-page color ad in the event program book:
- Recognition in a post-event "Thank You" ad in the Rochester Business Journal.

PERSEVERANCE SPONSOR \$1,000

- Registration for 4 (includes unlimited heavy appetizers, drinks, and dessert).
- Name recognition on The Arc of Monroe website & social media.
- Recognition in a post-event "Thank You" ad in the Rochester Business Journal.

CAMARADERIE SPONSOR \$500

- Registration for 2 (includes unlimited heavy appetizers, drinks, and dessert).
- Name recognition on The Arc of Monroe website & social media.
- Recognition in a post-event "Thank You" ad in the Rochester Business Journal.

2024 Sponsorship Opportunities



- □ PRESENTING SPONSOR \$5,000
- □ HOSPITALITY SPONSOR \$3,000
- □ BIRD & AMMO SPONSOR \$3,000
- □ SKEET SPONSOR \$2,500
- **TARGET SPONSOR \$1,500**
- □ INDIVIDUAL SHOOTER \$200
- **TEAM OF 4 SHOOTERS \$750**
- DRINKS & DINNER \$50



- **EXCELLENCE SPONSOR \$10,000**
- **EMPATHY SPONSOR \$7,500**
- □ INTEGRITY SPONSOR \$5,000
- □ INGENUITY SPONSOR \$2,500
- PERSEVERANCE SPONSOR \$1,000
- **CAMARADERIE SPONSOR \$500**



- PRESENTING SPONSOR \$15,000
- **EMPATHY SPONSOR \$10,000**
- □ INTEGRITY SPONSOR \$5,000
- □ INGENUITY SPONSOR \$2,500
- PERSEVERANCE SPONSOR \$1,000

Paying by

Credit Card?

Scan the QR code, go online

at ArcMonroe.org/ FoundationEvents or call (585) 672-2202.

□ CAMARADERIE SPONSOR \$500

Ready to Support The Arc of Monroe? Woo-hoo!

Complete and return your check, payable to *The Arc Foundation of Monroe* and this form to: The Arc Foundation of Monroe, 2060 Brighton-Henrietta Townline Road, Rochester, NY 14623

Company:	Primary Contact:
Address:	
Phone:	Email:

Questions? Contact Sydney Lautenslager at (585) 271-0660, ext. 1305 or slautenslager@arcmonroe.org

The Arc. Foundation of Monroe New York



arcmonroe.org/foundation



